



IT'S THE DATE FOR YOUR DIARY

#GEOCOM18 - 8th November, 2018

This year, GeoCom is all about Productivity - we're looking at Solving the Productivity Puzzle. We're encouraging businesses and organisations to take part as ACTIVE sponsors of #GeoCom18...

“What is an ‘active’ sponsor?”

Delegates have told us they want to hear **more** about **you**. In the months leading up to #GeoCom18, active sponsors will tell us **much** more about what they're doing and how their work impacts delegates and speakers ~ and how our theme is a driver for their business. We'll share that news more often, emphasising outcomes being delivered for citizens, commerce, and governance. It's good publicity for GeoCom. It's a great, extra, high-impact PR stream for active sponsors. (You could say it's win-win all round!)

“ - and ‘non-active’ sponsorship, may I book that now?”

Yes! Standard sponsors of GeoCom prefer to be more interactive on the day rather than in advance - focusing on the catch-up with colleagues, networking with speakers and meeting delegates from other sectors. It's the same great event, but there's a little less work for you to do in the preceding weeks.

“What makes #GeoCom different?”

GeoCom is the members' event that's open to all. It's THE event for individuals and businesses who want to share their news among the movers and shakers in OTHER industries (your customers, usually).

SAVE THE DATE, MAKE THE CALL TODAY!

Let us know which package you're interested in by contacting our GeoCom Sponsors' Coordinator, **Hannah Pettitt**, on 020 3054 1883, or, if you prefer, send an email to hannahpettitt@tfl.gov.uk
(Please mark your email 'GeoCom', thank you.)

WHICH TYPE OF SPONSORSHIP IS RIGHT FOR YOUR BUSINESS?

Our standard sponsorships are still available, but our 'active sponsor' packages will be reserved quickly!

	Packages:
Platinum (Active!)	1
Gold (Active!)	6
Silver	4
Host (Lunch)	1
Host (GeoDrinks)	1

As a GeoCom18 sponsor, you'll be:

- highlighted as a mover and shaker in our industry;
- promoted in the AGI's #GeoCom18 communications;
- noted in our editorial in GISPro magazine and others;
- promoted to delegates, speakers, and potential customers.



PLATINUM x 1

There's only one Platinum Package!

The Platinum Package is our headline spot, and it's seen by the industry as a strong commitment to leading by example. We'll share full details of our Platinum Package when you contact us (it's a bit special.) On top of this exciting opportunity, we'll promote your support throughout and, naturally, showcase your work in our event programme. Plus:

- an 'eblast' to all registered delegates
- 2 x free passes for your stand
- 6 x event passes for clients

POA

GOLD x 6

Gold Sponsorship puts you front and centre.

Choose your own space at #GeoCom18 to host a 'stand' (small table provided).

Your support will be highlighted throughout and showcase your thought leadership in our event programme (up to 50 words, we'll supply full guidelines). Plus:

- an 'eblast' to all registered delegates
- delegate details (from consenting delegates)
- 2 x free passes for your stand
- 6 x event passes for clients

£999 +VAT

GeoCom18

...at the Royal Geographical Society, Kensington Gore, London.

SILVER - SHOW x 4

Stand out among your peers.

Being a silver sponsor of GeoCom definitely elevates your business.

- You'll have a space in the exhibition area for you to host a 'stand' (small table provided).
- We'll promote your support, during the day, and make sure you get highlighted in printed materials too. (Plus, of course, we'll give you an extra TWO free passes for the event.)

£599 +VAT

HOST: LUNCH x 1

Be the talking point at lunch!

As our lunch host, you'll have pride of place in the hall.

- You'll have ample space in the prestigious dining hall to showcase banners and flyers etc (you'll need to provide your own marketing materials).
- We'll promote your support, during the day, and highlight you in printed materials too. (Plus, of course, we'll give you a free pass for the event.)

£459 +VAT

HOST: GEODRINKS x 1

Cheers!

We love geodrinks. Let's make this year's after-event go with a swing!

- You'll have pride of place in the hall, showcasing your banners and flyers (you'll provide your own marketing materials).
- We'll promote your support, during the day, and highlight you in printed materials too. (Plus, of course, we'll give you one free pass for the event.)

£459 +VAT

SECURE YOUR SPONSORSHIP NOW:

Call Hannah on: 020 3054 1883
Email Hannah at: hannahpettitt@tfl.gov.uk



Helping us to help you. We're a membership organisation, run by volunteers. Please note, free passes are only for clients and the team manning your stand.